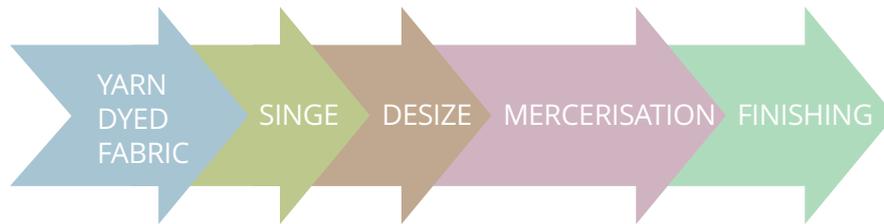


INITIATIVE

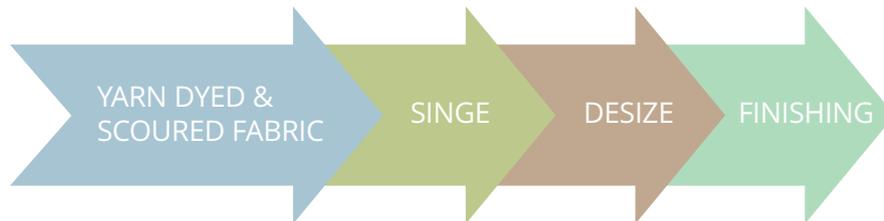
SUSTAINABLE YARN DYEING PROCESS

A typical yarn dyeing process comprises a number of stages with mercerization being one of them. This stage consumes a sizable quantum of water, steam and power. We have introduced a sustainable process of natural finish in yarn dyeing where not only the mercerization stage gets eliminated, but also the bleaching and dyeing steps.

NATURAL FINISH | REGULAR PROCESS



NATURAL FINISH | SUSTAINABLE PROCESS



We have also introduced yarn combinations; one where dyeing is eliminated for

25%
yarn portion

(75% yarn dyed & 25% scoured yarn in fabric), and the other where dyeing is eliminated for

35%
yarn portion

(65% yarn dyed & 35% scoured yarn in fabric).