

INITIATIVE

E-SOFT NANOBUBBLE TECHNOLOGY | BENGALURU



In a conventional softening process, textile products go through a washer containing water and chemicals before being spin dried and tumble dried. Each cycle consumes a huge quantity of water. Keeping in mind our need to rationalise water consumption, we have introduced 'e-Soft technology' at our Bengaluru unit.

This ensures 98% water savings, 80% chemical savings and 79% energy savings. e-Soft is based on nanobubble technology which not just negates the need for a separate bath, it also makes spin drying unnecessary and minimises the tumbler drying cycle.



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